# **PHILIPS** Lighting



# MASTER LEDspot LV AR111

# MAS LEDspotLV D 15-75W 827 AR111 24D

With its new perfect-fit design, the Master LEDspot LV AR111 now works with most of G53 luminaires as a true retrofit solution. The lamp creates a brilliant visual effect for retail and hospitality applications such as shops, showrooms and galleries. The high quality light brings out the true colors in merchandise and emphasizes its beauty. It also lasts long, with a strong lumen and color maintenance. The beautifully designed lamp offers a well-defined beam with a multitude of beam angles to suit various applications. Not only does it employ the Philips patented solution to ensure it is compatible with a broad selection of standard 12V halogen electronic transformers, it also delivers high beam intensity which equivalent to halogen AR111 spots of 50W, 75W or 100W.

#### **Product data**

General Information		
Cap-Base	G53 [ G53]	
Nominal Lifetime (Nom)	40000 h	
Switching Cycle	50000X	
Technical Type	15-75W	
Light Technical		
Color Code	827 [ CCT of 2700K]	
Beam Angle (Nom)	24 °	
Luminous Flux (Nom)	800 lm	
Luminous Flux (Rated) (Nom)	800 lm	
Luminous Intensity (Nom)	4750 cd	
Color Designation	Warm White (WW)	
Rated Beam Angle	24 °	
Correlated Color Temperature (Nom)	2700 К	

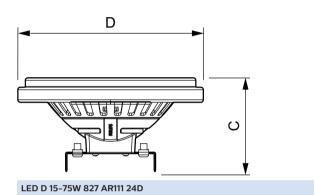
Luminous Efficacy (rated) (Nom)	53.33 lm/W
Color Consistency	<6
Color Rendering Index (Nom)	80
LLMF At End Of Nominal Lifetime (Nom)	70 %
Luminous Flux in 90° Cone (Rated)	800 lm
Operating and Electrical	
Input Frequency	50 to 60 Hz
Power (Rated) (Nom)	15 W
Lamp Current (Nom)	1600 mA
Starting Time (Nom)	1s
Warm Up Time to 60% Light (Nom)	instant full light
Power Factor (Nom)	0.5
Voltage (Nom)	12 V

## **MASTER LEDspot LV AR111**

Controls and Dimming		
Dimmable	Yes	
Approval and Application		
Energy Efficiency Label (EEL)	A	
Suitable For Accent Lighting	Yes	
Energy Consumption kWh/1000 h	16 kWh	
Product Data		
Full product code	871829171854300	

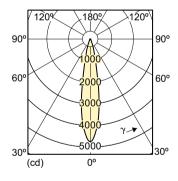
Order product name	MAS LEDspotLV D 15-75W 827 AR111 24D
EAN/UPC - Product	8718291718543
Order code	929000261002
Numerator - Quantity Per Pack	1
Numerator - Packs per outer box	6
Material Nr. (12NC)	929000261002
Net Weight (Piece)	0.120 kg

#### Dimensional drawing



Product	D	с
MAS LEDspotLV D 15-75W 827 AR111 24D	111 mm	56 mm

#### Photometric data



15-75W AR111 827 2700K 24D

### **MASTER LEDspot LV AR111**



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