



8718696714461

# Durable LED accent lighting with a focused beam

This directional LED lamp provides a focused beam of warm, white light and is an excellent replacement for traditional reflector lamps.

# Choose for the high-quality light

- · Learn about light
- True incandescent-like warm white light

# Choose a simple replacement for your old lamps

· No UV or InfraRed



# Choose for a sustainable solution

- · Long-life bulbs Last up to 15 years
- Better for your wallet and your planet

# Highlights

# Learn about light



Colour temperature: light can have different colour temperatures, indicated in units called Kelvin (K). Lamps with a low Kelvin value produce a warm, more tranquil light, while those with a higher Kelvin value produce a cool, more energising light. CRI: the colour rendering index (CRI) is used to describe the effect of a light source on colour appearance. Natural sunlight has a CRI of 100. The CRI of Philips LED lamps is always higher than 80, which ensures that colours are shown as true and natural.

# Incandescent-like warm white



This bulb has a colour temperature of 2,700 K, providing you with a warm, tranquil atmosphere, perfect for relaxing. This 2,700 K light is ideal for home lighting design

# No UV or IR



The light has no infra-red component, so no heat is radiated. Also, there is no ultra-violet component in this light. These two characteristics mean that this light will not cause fabric and other items to fade.

# 15,000-hour rated average life



With a lifetime of up to 15,000 hours, you can reduce the hassle of frequently replacing your light bulbs, and enjoy a perfect lighting solution for over 15 years.

# Saves up to 80% energy



LED technology saves up to 80% energy compared to your standard bulb. It therefore pays for itself and saves you money year after year. It also helps to protect the environment.

# Specifications

# **Bulb characteristics**

Shape: ReflectorDimmable: NoSocket: E27

# **Lamp dimensions**

· Height: 102 mm

· Width: 63 mm

# **Durability**

Average life (at 2.7 hrs/day): 15 aLumen maintenance factor: 0.7

• Number of switch cycles: 20,000

# **Light characteristics**

• Beam angle: <120 degree(s)

· Colour rendering index (CRI): 80

· Colour temperature: 2700 K

· Light Colour Category: Warm White

• Nominal luminous flux: 330 lm

• Starting time: < 0.5 s

• Warm-up time to 60% light: Instant full light

# Other characteristics

Lamp current: 28 mAMercury content: 0 mg

# Packaging information

• Product family: LED Classic

# **Power consumption**

• Power consumption per 1000h: 4 kW

Voltage: 220-240 VWattage: 3.2 W

Wattage equivalent: 28 WEnergy Efficiency Label: A++

# Packaging dimensions and weight

• SAP EAN/UPC - Piece: 8718696714461

EAN/UPC - Case: 8718696714478SAP Gross Weight EAN (Piece): 0.053

kg

Net Weight (Piece): 0.035 kg
SAP Height (Piece): 16.600 cm
SAP Length (Piece): 6.300 cm
SAP Width (Piece): 10.000 cm



Issue date: 2019-09-10 Version: 0.325 © 2019 Signify Holding. All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.